

NEWS RELEASE

Shell's methane plan in Sacred Headwaters triggers *Financial Times* ad

September 11, 2007 (Whitehorse, YT) – Rivers Without Borders and seven other international conservation groups are running an advertisement in today's *Financial Times* in London, UK, targeting Royal Dutch Shell's plan for a coalbed methane gas field in northern BC's Sacred Headwaters.

The ad features protesters at a First Nations road blockade and the headline, "This time it's Canada."

"Shell's European executives and the BC government need to know that the Sacred Headwaters are remote, but the world is still watching their actions," said David MacKinnon with Rivers Without Borders. "Opposition to their plans will only grow if Shell pushes ahead with its drilling and exploration plans in the Sacred Headwaters."

The Sacred Headwaters is the shared birthplace of three of BC's most important wild salmon rivers: the Skeena, Nass and Stikine. It is also home to grizzly bears, caribou, wolves and stone sheep.

Last month, members of the Tahltan First Nation blockaded the main access road into the Sacred Headwaters, preventing Shell from resuming its drilling program. Shell applied for a court injunction against the blockade, but later postponed its application.

On August 31, hundreds of concerned citizens in Vancouver and Smithers protested Shell's coalbed methane project in the Sacred Headwaters.

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The advertisement features a black and white photograph of protesters at a road blockade. One person holds a sign that says "GET THE SHELL OUT!". Below the photo, the text reads "Sacred Headwaters Blockade. August 21, 2007". The main headline is "This time it's Canada." followed by a paragraph: "Royal Dutch Shell wants to drill in British Columbia at the headwaters of three wild salmon rivers. Their project will fragment the wilderness with roads, pipelines and thousands of gas wells. Indigenous people consider the area sacred and have blockaded Shell, risking arrest." Below this is a question: "Has Shell changed its ways, or are its executives thinking it's time to call in the police?". At the bottom, there are logos for Greenpeace, Friends of the Earth, Sierra Club Canada, OilChange International, ForestEthics, Dogwood Initiative, and Rivers Without Borders. The ad concludes with the text "Join the campaign at www.sacredheadwaters.com".